



## The South Carolina Pest Control Association

### **Raising the Standard**

We would like to invite you to join our partnership to promote and advance the goals and objectives of the pest management industry. A unique cooperative effort exists between the South Carolina Pest Control Association (SCPCA), the National Pest Management Association (NPMA) and the local association in your region. You will be joining three strong associations with a multitude of programs and benefits that will help you accomplish your business goals. Our strong belief in this partnership lead us to require companies to join all three associations, which has lead to a powerful mix of benefits and provides a variety of services to all of our PMP members.

**SCPCA benefits will be outlined below. For information on NPMA and local association benefits and events, please go to each Association's website.**

NPMA @ <http://www.npmapestworld.org> and the SCPCA @ <http://www.scpca.net>

### **SCPCA Information**

The Executive Secretary, Jim Wright, of the SCPCA can be reached at [jwright@scpca.net](mailto:jwright@scpca.net) and is knowledgeable about regulatory requirements, work with SCPCA specific news events, and educational opportunities.

### **Publicize Your Company's Professional Commitment**

Members are entitled to display the logos of all three associations on business cards, corporate letterhead, vehicles, and advertisements. Once you are a member, sign into the Members' Only section of the SCPCA website to request SCPCA Logo image files.

### **Presence on the Web: [www.scpca.net](http://www.scpca.net)**

SCPCA's website keeps you connected to Association and state industry news and events through the SCPCA events/registrations and calendar functions. SCPCA.net offers a calendar of events, registration information for educational workshops and conferences, and electronic versions of the Palmetto Pestalk.

Consumers, Realtors®, and the general public can also find helpful information at SCPCA.net when seeking pest management services or for assistance with a pest management problem. On SCPCA's Consumer Page customers can find a member pest management company in their area by using searchable lists.

### **Your Voice in Washington...And in South Carolina**

SCPCA and NPMA lobby on behalf of the industry to ensure your concerns as a pest management professional are heard. NPMA is the only entity that represents our industry before the U.S. Congress and federal agencies, such as the Environmental Protection Agency (EPA), Department of Labor, HUD, Department of Transportation, and the Federal Trade Commission.

NPMA's government affairs staff also tracks South Carolina legislation, regulatory changes and policy related media, and coordinates this information with SCPCA's state association leadership. SCPCA and NPMA also work together to develop legislative strategy, talking points, and position papers that members can use to influence their state representatives.

SCPCA maintains a productive relationship with our state regulators at Clemson University.

### **Your Source for Pest Management Training and Education**

SCPCA has made providing members with cutting-edge education a high priority. Several SCPCA educational programs have been developed that not only assist members in performing their jobs more effectively, but also have made an impact outside of our industry.

Apprentice Termite School, Master Termite School, Master Pest School, WDIR School and SCPCA Winter Meeting

### **Communicating with Our Members**

Stay on top of the latest industry research and trends with SCPCA's the Palmetto Pestalk, an electronic newsletter published 7 times a year featuring valuable technical information, SC legislative and regulatory updates, small business features, association news, and more.

### **The Bottom Line: Increased Profits**

When you join this Association Partnership you add more resources to your company's operations that you might not otherwise be able to afford or justify. These are resources that you can use to increase sales and customer satisfaction while reducing operational expenses and problems. As a joint member of SCPCA, NPMA and your regional association you have access to a wide variety of important tools, expert advice and unique benefits that you can use to run your business more efficiently and productively to become more profitable. Can you afford not to join?

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